



October 3-5, 2008
 Los Angeles Convention Center
 Los Angeles, CA

Booth # _____

Lead Retrieval Order Form

To ensure availability, order early. Orders must include a form of payment. All orders must be pre-paid and a credit card is required on all orders paid by check. No purchase orders will be accepted. Please return units within one hour of the close of the event. Non-returned units recovered by RCS will be charged a full delivery charge. Lost or damaged units will be charged a replacement fee of \$1,500.00.

ITEM	UNIT PRICE			QUANTITY	TOTAL
	Early Bird Before 8/15	Advance 8/15-9/18	On-Site 9/19-10/5		
TABLE TOP UNITS: (electricity required) (Prices quoted in U.S. dollars only)					
<input type="checkbox"/> ExpoPrint - Provided with 1 roll of paper	\$ 195.00	\$ 250.00	\$ 310.00	X _____ =	\$ _____
Lead file available on web site (Secure online access to data)	\$ 85.00	\$ 110.00	\$ 135.00	X _____ =	\$ _____
Lead file on memory stick (price includes USB memory stick)	\$ 135.00	\$ 175.00	\$ 215.00	X _____ =	\$ _____
Additional rolls of paper	\$ 10.00	\$ 15.00	\$ 20.00	X _____ =	\$ _____
<input type="checkbox"/> ExpoRead - Connects to Exhibitor's computer	\$ 200.00	\$ 260.00	\$ 320.00	X _____ =	\$ _____
<input type="checkbox"/> ExpoSoft - ExpoRead w/qualification software	\$ 350.00	\$ 455.00	\$ 560.00	X _____ =	\$ _____

HAND HELD UNITS:

<input type="checkbox"/> ExpoMobile - Swipe & Go mode	\$ 295.00	\$ 380.00	\$ 470.00	X _____ =	\$ _____
<input type="checkbox"/> ExpoMobile - Qualify mode	\$ 395.00	\$ 510.00	\$ 630.00	X _____ =	\$ _____
<input type="checkbox"/> Lead file on memory stick (price includes USB memory stick)	\$ 40.00	\$ 50.00	\$ 60.00	X _____ =	\$ _____

OPTIONAL UNIT DELIVERY and PICK-UP:

<input type="checkbox"/> Delivery & pick-up (Deliveries will be made 1 hour prior to event opening, if booth is unmanned another attempt will be made after event opening)	\$ 100.00	X _____ =	\$ _____
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TOTAL \$ _____

PAYMENT METHOD:

ORDER ONLINE - www.rcsreg.com/leads/eforall2008es

Check (US funds drawn on a US bank) - Make payable to **REGISTRATION CONTROL SYSTEMS**

Visa MasterCard American Express Card Number _____

Contact _____ Exp. Date _____

Company _____ Booth # _____

Address _____ Phone _____

City, ST, Zip _____ Fax _____

Signature _____ email _____
 (email confirmation will be sent once order is processed)

Complete and return form to:
 EXHIBITOR SERVICES DESK
 REGISTRATION CONTROL SYSTEMS
 PO Box 9637
 Bend, OR 97708
 Phone: 805-654-0171
 Fax: 702-920-8154

NOTE: Unused paper supplies are not returnable.
 No refunds for advance orders or unit's not utilized onsite.
 Refunds are not issued for unreported defects.

For office use only:

ExpoPrint # _____ ExpoAccess # _____

ExpoRead # _____ ExpoMobile # _____

I agree not to hold Registration Control Systems liable for lost data

Signature: _____

Confirmation of Pick-up

ORDER ONLINE - www.rcsreg.com/leads/eforall2008es

RCS LEAD RETRIEVAL THE POWER OF CHOICE



REGISTRATION
CONTROL SYSTEMS



ExpoPrint is a compact integrated badge reader with printer and internal memory. When a badge is swiped through the magnetic card reader, the thermal printer automatically produces a complete lead form which includes ID#, name, title, company, address, phone, fax, email, demographic codes, time, and date visited as well as ample room to write notes. ExpoPrint also stores each lead in its memory and data can be downloaded when the unit is returned to the Exhibitor Services Desk at the show. ExpoPrint is provided with one roll of paper. (approximately 200 leads per roll of paper)



ExpoRead includes a compact badge reader, cable, and lead qualifying software. Exhibitors connect the reader and cable to their own computer via a USB port. When a badge is swiped through the reader, the full content is displayed and stored. With ExpoSoft, exhibitors can use the graphic user interface to easily program up to 8 customizable interactive questions (products, size of budget, follow up actions, etc.) with up to 14 answers each. The system allows for free form notes, database searching, and editing. ExpoSoft generates qualified leads in standard importing formats. A printer can be activated to produce lead forms.



ExpoMobile is a hand held, portable, battery powered, touch screen, PDA with an integrated magnetic stripe reader. When a badge is swiped the data is displayed on the 3x4 screen. By using a pen to touch the appropriate answers, exhibitors quickly qualify their leads. Data is included via web site download or memory stick (for an additional charge) any time during the show. ExpoMobile is provided with your choice of software packages: Swipe & Go mode or Qualify mode. Swipe & Go will read and store the records. Qualify provides a questionnaire format with up to ten pages and ten answers each (sales person, products, follow up action, note, etc.) and RCS will customize it for each exhibitor. ExpoMobile is also available for surveys and access control applications.

FOR MORE INFORMATION

Call our RCS Exhibitor Services Desk at 805-654-0171

REGISTRATION CONTROL SYSTEMS - PO Box 9637, Bend, OR 97708